

Ken Freirich '90

President, Health Monitor Network

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Ken Freirich '90 is a serial entrepreneur and executive who has successfully started, built, operated, grown and sold a variety of world-class organizations. He was Skidmore's first entrepreneur-in-residence in the Fall of 2010 and in 2011 created and funded the [Kenneth A. Freirich Business Plan Competition](#):

Currently, Ken is President of Health Monitor Network, the nation's leading patient education publishing and technology company. He has led the company through exponential growth over the past four years. Previously, he was CEO of TransLocal Health Corporation, a leading multimedia health information provider to the pharmaceutical and healthcare industries. Prior to that, he was President of IntelliHealth, initially a joint venture between Aetna U.S. Healthcare and Johns Hopkins and a leading consumer and professional health information, technology, and commerce provider. Ken was also an executive with Thomson/Medical Economics and the founder and publisher of *The Collegian* magazine.

Ken was a business major at Skidmore College and completed an Executive MBA certificate program at Columbia University Graduate School of Business, through the Thomson Information Publishing Management Development program.

He is currently on the Executive Committee of Skidmore's President's Advisory Council, and has previously been on the Alumni Association Board of Directors, President of the Philadelphia Alumni Club and Class President. Ken is a Rock and Roll drummer and had the pleasure of playing with Roger Daltrey earlier this year.