

CREATIVE THOUGHT. BOLD PROMISE.

(A CAMPAIGN PROSPECTUS)

SKIDMORE

C O L L E G E



WHAT

is this campaign all about?

Skidmore College's *Creative Thought Bold Promise* campaign is a comprehensive, six-year, \$200 million fundraising effort seeking to propel us toward new levels of excellence in the areas of student financial aid, faculty support, learning opportunities, and facilities. Inspired by our strategic plan, the funds raised through the campaign will allow us to reaffirm and further our position as a renowned and distinctive institution of higher education.

When the campaign is complete, we will fulfill a sweeping vision for the campus that was articulated half a century ago by Josephine Case, then chair of the board of trustees. Central to her vision was a place that met the needs of a modern student body, nurtured creativity, and opened itself to the world. Today, we continue to reinvigorate the campus to serve the changing demands of our faculty and students while remaining true to that founding vision.

WHY
WHERE
HOW
WHERE
WHEN
WHO



benefits from the campaign?

At the core of the *Creative Thought Bold Promise* campaign are our students and faculty who will thrive in a dynamic academic atmosphere as they collaborate in the pursuit of knowledge, creative solutions, bright futures, and lives that truly matter.

When the campaign is successfully concluded, we will be much stronger and better positioned to attract the very finest students and faculty—talented individuals across the disciplines who will make the most of what the College offers them so that they, in turn, will become people who go out and transform the world.

FOR INSPIRATION, WE TURN TO THOSE WHO ARE FULFILLING OUR BOLD PROMISE EACH AND EVERY DAY.



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Heather Hurst '97, a Ph.D. candidate in anthropology and archaeology at Yale University, received a MacArthur “genius” Grant in 2004 and a Periclean Alumni Award in 2006. Hurst has played a key role as an archaeological illustrator capturing the richness of ancient Mayan murals

in Honduras, Guatemala, and Mexico. Her illustrations have been published in *National Geographic* and *Arqueología Mexicana* and exhibited at Yale’s Peabody Museum of Natural History and the National Gallery of Art in Washington, D.C.



Dr. Felicia Axelrod '62, Carl Seaman Family Professor of Dysautonomia Treatment and Research and Professor of Neurology at NYU Medical Center, has dedicated her career to studying the severe, rare, and little understood hereditary disorder known as familial dysautonomia. This disorder affects the autonomic nervous system and often manifests itself in poor growth and major developmental delays. Axelrod founded the Dysautonomia Center and strikingly improved not just the quality of life but the survival rate of sufferers.



Joseph Kaifala '08, an international affairs major and president of the International Affairs Club, builds our knowledge of other cultures and practices in an effort to change lives. His documentary—*Female Circumcision: Is it Mutilation?*—takes a look at the institution of female circumcision in an intercultural context. The film includes interviews with people from Sierra Leone (Kaifala's home country), Guinea, and Liberia.



Tom Lewis, Skidmore's inaugural Quadracci Professor of Social Responsibility and professor of English, has written a number of essays on modern writers and culture. In 1998, Lewis won Emmy and Peabody awards for a PBS documentary based on his book *Divided Highways*. His books on modern culture include *Empire of the Air: The Men Who Made Radio* and *The Hudson: A History*.



Gene Freidman '92 commuted 90 minutes each way on subways to and from high school in the Bronx growing up. That experience drove him not only to avoid subways but also to create a solution. Freidman, born in St. Petersburg, Russia, now manages a fleet of 750 taxis in the Big Apple and is the first to operate a fleet of hybrid taxis, numbering 100 today.



WHERE

will we see the impact of the campaign?

Support for Ongoing Strength and Independence

Goal: \$50 million

Support for Academic Engagement

Goal: \$50 million

Endowment and Annual Support

We are proud that our endowment and unrestricted giving now generate over \$20 million each year—providing \$9,000 per student beyond what tuition and fees can support. Unfortunately, that figure is still less than half of what our peer institutions are able to provide. To be more competitive, we intend to increase these additional funds by 50 percent or more. To achieve this goal, we will need:

- An Annual Fund that grows to \$7 million over the course of the campaign
- \$10 million in support from foundations for core programs
- A doubling of the College's endowment by the end of the campaign

Faculty and Academic Programs

Critical to Skidmore's long-term quality, strength, and stature is our ability to attract and retain the very best faculty and provide for their continued intellectual growth. To achieve these goals, we will:

- Add endowed professorships to help us retain accomplished senior faculty and to attract promising junior faculty
- Support faculty scholarship through expanded funding for research-related projects, sabbaticals, and conferences
- Maintain competitive compensation for faculty at all levels

The Sciences

To deepen our students' humanistic and scientific understanding of society's challenges, we must significantly expand our science program, emphasizing interdisciplinary studies. That requires:

- More faculty in biological chemistry, neuroscience, and environmental science, as well as technical support personnel
- Expanded science teaching and laboratory facilities
- More opportunities for undergraduate research
- A science literacy project to promote wider understanding of the day's most pressing scientific issues

The Frances Young Tang Teaching Museum and Art Gallery

In five short years, the Tang has created a new paradigm for college museums. To expand our capacity to encourage innovative, interdisciplinary teaching and learning we will provide:

- More curatorial support for faculty-student museum collaborations
- A dynamic website that extends the museum's reach well beyond the campus
- More support for faculty development in order to extend the use of exhibitions throughout the curriculum

Special Programs

Whether by offering incomparable summer institutes, non-traditional degree-granting programs or wide-ranging residencies for artists and scholars, our Office of Special Programs has served as a powerful incubator for new ideas for over three decades. We will extend and deepen its reach with:

- Programs that attract even more dynamic artists, performers, and scholars
- Stronger liberal arts offerings and summer academic programs for teachers and students across the region



The Tang Museum

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Support for Access, Diversity, and Achievement

Goal: \$50 million

Support for the Campus Environment

Goal: \$50 million

Students

Creativity knows no geographic or financial boundaries. To attract the best students no matter what their means or where they are, we must provide them with the support they need to attend Skidmore and reach their full potential. That requires us to fund:

- At least 100 new scholarships
- More support for students from academically disadvantaged backgrounds
- New opportunities to take part in summer academic enrichment programs
- More financial support for internships and post-graduate fellowships

The Arthur Zankel Music Center

This stunning new center will stand as both a welcoming beacon to visitors and a symbol of our deep commitment to creativity and the arts. Named in honor of a longtime Skidmore trustee and parent, this 48,000-square-foot facility will include a 700-seat concert hall, a state-of-the-art recording studio and an intimate, 100-seat recital room, as well as more practice rooms, classrooms, offices, and storage for student instruments.

Athletics, Health and Wellness Facilities

Our goal is to strengthen our founding tradition of emphasizing both healthy minds and healthy bodies. This goal requires us to build new facilities and programs that support a full range of athletic, fitness, and recreational activities, including:

- Improved recreation and fitness facilities for all students
- Informal social and study spaces across the campus
- Renovated and improved athletic facilities including new, state-of-the-art playing fields for lacrosse, field hockey, soccer, and softball



< Architect's rendering of the Arthur Zankel Music Center

WHEN



will the campaign be completed?

Launched in June 2004, the *Creative Thought Bold Promise* campaign is scheduled to be completed by May 30, 2010. All gifts given to Skidmore before that date will be counted toward our goal of \$200 million.

As of November 15, 2006, we had already received more than \$121 million in gifts and pledges. We now turn to you to help us raise the most challenging dollars — the last \$79 million — to successfully close the campaign on time and to realize our ambitious agenda for Skidmore's second century.





WHY

does the campaign matter?

“Creativity lies at the heart of every human endeavor. But it’s not sufficient simply to have a good idea. You also need the capacity to shape that idea into a workable plan and, perhaps most important, the will to make that plan real. Skidmore teaches that better than anyone. That’s why the world needs Skidmore and that’s why this campaign is so critical.”

Philip A. Glotzbach, President



HOW

can you help?

We invite you to support the *Creative Thought Bold Promise* campaign by joining the more than 10,000 alumni, parents, and friends who have already chosen to invest in our excellence and help us educate and inspire the next generation of creative, thoughtful leaders.

To find out more about the *Creative Thought Bold Promise* campaign and how you can help, please contact:

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Please visit our website at www.skidmore.edu/campaign

**2006-2007
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Donald Sussman, Parent '04
Suzanne Corbet Thomas '62
Jason Twomey '94



CREATIVE THOUGHT. BOLD PROMISE.

Our unwavering commitment to champion key values,
innovations, and funding opportunities for a new generation of
Skidmore students and their faculty.

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