

2011 Skidmore College Eighth Annual Friends of Skidmore Athletics Benefit Program Advertisement Opportunities

Businesses, corporations and foundations may choose to support the Friends of Skidmore Athletics through advertising sponsorship in the benefit program. Advertising is a great opportunity to reach an audience of the Skidmore community, Alumni, and local residents in Saratoga Springs.

√	<i>Rates</i>	<i>Advertisement Size</i>	<i>Dimensions</i>
	\$750	Full-page, black & white	4.25" x 7.75"
	\$500	Three-quarter page, black & white	4.25" x 5.75"
	\$250	Half-page, black & white	4.25" x 3.75"
	\$100	Quarter-page, black & white	4.25" x 1.75"
	\$50	Skidmore SCIP Card Vendor, black & white (business card)	3.5" x 2" (three business cards per page)

*All advertisers must supply camera-ready material or will be charged for artwork.
Deadline for ads is Friday, September 2, 2011.*

Please reserve _____ page(s) in each of the programs for which I agree to pay a total of \$_____.

Advertiser _____

Address _____

Contact _____

Phone _____ Fax _____ email _____

Payment ~ 50 % deposit required upon signing contract. Balance due by September 9, 2011.

- ◆ Please make checks payable to **Skidmore College/Friends of Skidmore Athletics**.
- ◆ For Credit Card payments, please complete the following: Visa MasterCard AMEX Discover

Cardholder Name _____

Card # _____ Exp. Date _____

Cardholder Signature _____

**Return form to: Friends of Skidmore Athletics, Office of Alumni Affairs and College Events,
Skidmore College, 815 N. Broadway, Saratoga Springs, NY 12866 or fax form to 518-580-5669.**